

We transform
ideas into **Reality!**



ONE. | We transform ideas into **Reality!**

Our Journey

We started our career journey as an Advertising Agency in 2008. We provide Digital Designing and Printing services for our Clients.



Introduction

We are a thriving Advertising Agency in Pakistan. Our services resolve around the provision of professional and ethical services to our respected clients. We have established the best team which is capable of providing creative solutions to your advertising needs.

Company Profile

TWO.

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Think
Outside The **B**

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X

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X	O	O
O	X	O

Be Creative.

We transform ideas into **Reality!**



THREE.

We transform ideas into **Reality!**

Fulfilling our commitment to
deliver you the best of **ideas!**



Vision Create a symbiotic relationship with
clients focusing on mutual growth.

Our People



Shoaib Mangrio

Creative Director (Founder)

Shoaib brings unmatched experience and creativity to the company. With a strong background in multinational agencies, he has honed his skills in delivering innovative and impactful creative solutions.

As the driving force behind **Digiart** creative vision, Shoaib ensures that every project reflects excellence and originality. His leadership and expertise continue to shape the company's success in the ever-evolving world of design and advertising.

With a deep passion for creativity and a keen eye for detail, Shoaib constantly pushes boundaries to bring fresh and dynamic ideas to life. His dedication to innovation and quality makes him a key pillar in **Digiart** journey toward redefining the creative landscape.

Email: shoaib.digiart@gmail.com

We transform ideas into **Reality!**



FIVE.

We transform ideas into **Reality!**

Our People



Adil Mustafa

Senior Visualizer & Team Leader

Adil has the eye to catch and create Design concepts that are not only out of the box, but are relevant and communicative. With his ability to research and use modern designing methods. He gives **Digiart** a vital edge over its competition.

Email: adil.digiart@gmail.com



Shahabuddin

Graphic Designer & Project Manager

Introducing Shahabuddin, the dedicated Project Manager at **Digiart** – a seasoned professional with a proven track record of steering projects to success. Shahabuddin brings a wealth of experience in project management, overseeing multifaceted tasks with precision and finesse.

Email: shahab.digiart@gmail.com

Our People



Muhammad Basit

Client Servicing

Introducing Muhammad Basit, our dynamic Client Service at **Digiart**. Basit is the key link between our clients and our creative team, ensuring seamless communication and top-notch service. His expertise in client relationship management and strategic marketing helps deliver tailored solutions that enhance **Digiart** brand presence and exceed client expectations.

Email: basit.digiart@gmail.com



Ali Hassan

Visualizer

Introducing Ali Hassan, the Visualizer extraordinaire at **Digiart**. As a creative visionary, Ali plays a pivotal role in bringing concepts to life through his artistic prowess. With an acute understanding of design principles and a keen eye for detail, he transforms ideas into visually stunning masterpieces.

Email: alihassan.digiart@gmail.com

SEVEN.

We transform ideas into **Reality!**

Harmain Fatima

Graphic Designer

Harmain Fatima brings a unique blend of creativity and technical expertise to the forefront of our visual storytelling. Responsible for translating conceptual ideas into compelling visual narratives, Harmain plays a pivotal role in shaping the brand identity of **Digiart**.

Zahid Ali

Assistant Production Manager

Introducing Zahid Ali, Assistant Production Manager at **Digiart** – where creativity meets precision. With a passion for bringing ideas to life, Zahid is the backbone of our production team, ensuring seamless execution and top-notch quality in every print project.

Ayaz Ahmed

Designer & Video Animator

Introducing Ayaz Ahmed, a visionary Designer and skilled Video Animator at **Digiart**, where creativity knows no bounds. With a keen eye for aesthetics and a passion for visual storytelling, Basit brings to life dynamic and engaging designs that leave a lasting impression.

Azuruddin

Assistant Marketing Manager

Azur Uddin at **Digiart** is not just a manager; he is an architect of success, dedicated to steering the company towards unprecedented achievements in the dynamic landscape of digital marketing.

Rameez Raja

Production Manager

Introducing Rameez Raja, the meticulous Print Production Manager at **Digiart**! With a keen eye for detail and a passion for precision, Rameez plays a pivotal role in ensuring seamless print operations. His responsibilities encompass overseeing the entire production process, from concept to completion.

Bilal Ahmed

Graphic Designer

Bilal Ahmed brings a unique blend of creativity and technical expertise to the forefront of our visual storytelling. Responsible for translating conceptual ideas into compelling visual narratives, Bilal plays a pivotal role in shaping the brand identity of **Digiart**.

Ideas that guide
you towards
success is what
we are here for.

We transform ideas into Reality!



NINE.

We transform ideas into **Reality!**

Our Clients



Why Choose us?

We deliver excellence, we have a team of experts, and with rigorous experience we honor the client with best services. **Digiart** works in all dimensions, be the one stop solutions for all your Designing, Printing and Production needs.

BRANDING
SO GOOD
THAT
PEOPLE
WILL



We transform ideas into **Reality!**



ELEVEN. | We transform ideas into **Reality!**

Connecting **ideas** to
executions that create impact



Our successful collaboration with JS Global, where our annual **REPORT DESIGNS** were instrumental in securing the

Best Corporate Report Awards in 2022 and 2023



THIRTEEN.

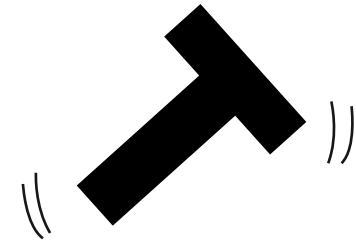
We transform ideas into **Reality!**

WE CAN,



Services

- Annual Reports
- Logo Design
- Company Profile
- Photoshoot
- Quarterly Reports
- Folder / Brochures
- Social Media
- Print & Production
- Newsletters
- Banners
- Print Ads
- Diay Notebook
- Calendars
- Standees
- Greeting Cards
- Event Design



Company Profile | FOURTEEN.

Annual Report

We transform ideas into Reality!



COMPANY
FILE



ENRICHING SOCIETY THROUGH
Digitally Empowered Financial Services

20
23
Annual
Report



JS Global

Global

AL
vices

VISION
To be the leader in the
financial services sector

MISSION
To ensure growth of various
financial services by creating
new products and services in
financial sector

18 | JS GLOBAL CAPITAL LIMITED

**ORGANIZATION
STRUCTURE**



**ORGANIZATION
OVERVIEW**

114 | JS GLOBAL CAPITAL LIMITED

stones

review and payment obligations with its subsidiaries located in

of March 2023 for the Jahangir Siddiqui & Co. Ltd. as the parent

when the Jahangir Siddiqui and the subsidiaries of the year

provided for its prospective operations and operating

of such a nature of over 10,000 dollars

of such a nature of over 10,000 dollars

2023

ANNUAL REPORT 2023



CONSOLIDATING STRENGTHS

21 BENEFITS



The Board
responsible for
ensuring a
strong
strategic
vision for
the future of
the company
and its
shareholders



- Environmental Performance
- Financial Performance
- Human Resource Management
- Operational Performance
- Product Performance
- Customer Satisfaction
- Additional Information



Impeccable

JSCLX

- Subsidiaries & Entities
- Financial Performance
- System for Compliance in Corporate Reporting
- Environmental Management



Vision

To be recognized as the top company in Pakistan.

E IN PAKISTAN



01	Annual Report
02	Chairman's Message
03	CEO's Message
04	Business Review
05	Financial Statements
06	ESG Report
07	Appendix
08	Index



ANNUAL REPORT 2024



COMMUNICATION
We strive to provide regular, transparent and timely communication to our stakeholders. We have a dedicated communication team that ensures our stakeholders are kept in the loop through various channels.

OUR VISION

We are passionate to deliver leading and innovative solutions, enhancing people's lives and respecting our planet.

OUR MISSION

We are growing business by leveraging local entrepreneurship and global organization in a collaborative way. We enable our customers to win in their markets, we push limits to outperform and we never give up!



Dr. Lalarukh Ejaz
Chairperson

Strategic and Business Review
Risk and Opportunities
Corporate Social Responsibility
Stakeholders Relationship and Engagement



VICTOR GARASA
Mr. Victor Garasa was appointed as the Chairman of the Board of Directors on July 2024.



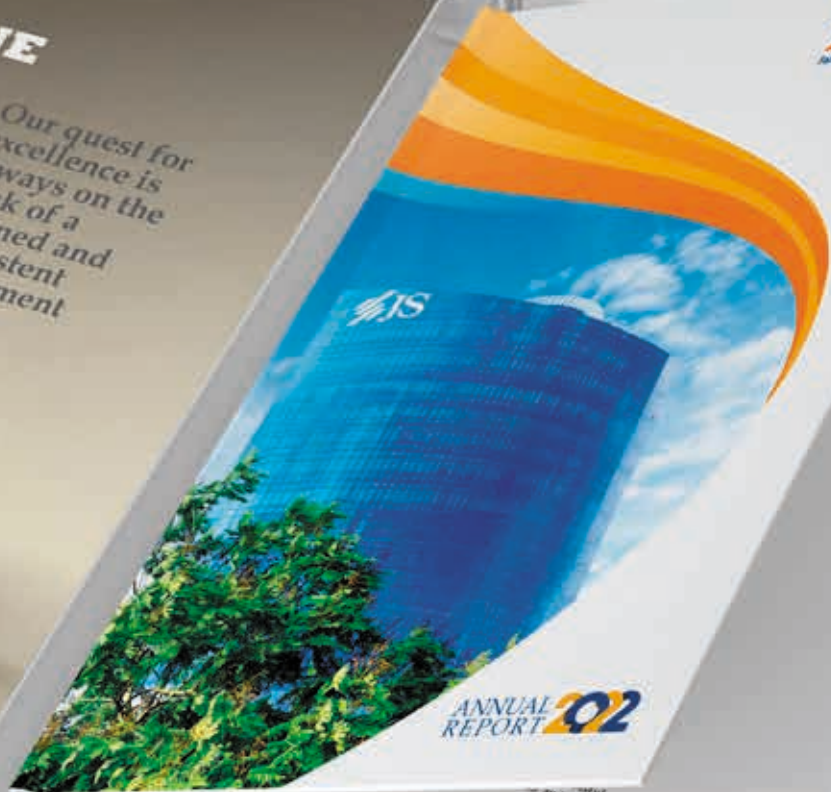
SHAHID

BUSINESS

Operational Review
Management Review
Risk and Opportunities

DISCIPLINE

Our quest for excellence is always on the back of a defined and consistent investment thesis.



JS

2022

122

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165

RISK MANAGEMENT

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OWNERSHIP

Our talented team work with passion and take responsibility to focus on achieving our strategic objectives.



INTEGRITY



VISION

To be recognized as the company in Pakistan.

Exceptional

Exceptional
Value · Products · Services
Annual Report 2022

JS Global



JS Global is one of the largest and most experienced financial institutions in the world. The Group and its subsidiaries provide a wide range of financial products and services to a diverse range of clients. The Group's core businesses include investment management, asset management, and insurance. The Group is committed to providing high-quality financial services to its clients and to creating long-term value for its shareholders.



“Values”

JS Global adheres to the highest standards of morality in all spheres it operates in. We stand out thanks to our dedication to professionalism, integrity, and openness. We put our clients' needs first and work to create sustainable connections based on mutual respect and trust. Our values serve as the cornerstone of our company and direct our decision-making process to make sure we stay true to our principles.

2022
ANNUAL REPORT



Organizational
Overview



2024

PACKAGING THE FUTURE

Securing Food, Sustaining Lives



ANNUAL REPORT

GEOGRAPHICAL PRESENCE



PACK BETTER.

Signature of Excellence

2024

Environmental Risk Mitigation

The Company regularly evaluates its compliance with environmental standards and regulations. This involves ensuring that sustainable practices are implemented and any environmental challenges that may arise.

To further boost supply chain resilience, the Company has explored a range of potential disruptions, such as factors. These actions ensure the chain operations.



...the Board of Directors' list
The Board of Directors understands the importance of the / the action level is ready to assume his / her
...the Company's vision
The Management understands that through the use of a good Housekeeping Plan, their own cleaner and better a powerful air a building that with its operations and manage the and component operations. The Company, therefore, provides a mechanism already in place to ensure that a based on most credible can report any law or regulation and spread to any of the Board Office.



Annual Report 2023



Transforming Dreams into Structures



Green Pathway

Green Pathway is an indispensable pillar of our corporate culture. At ACEPL, we are intending to minimize our impact on the environment and reduce usage of fossil fuels, thus reducing carbon dioxide emissions to a minimum level while manufacturing our products.



Quality, Health, Safety & Environment

...generally follow the following broad and
...products in all the markets to
...financial results, with maximum
...stakeholders.
...continue to invest in
...a healthy and safer
...employees. It would also
...commitment to better
...the community for
...the years, ACEPL has
...not continue its

EVOLUTION OF
**INTELLECTUAL
 PROPERTY RIGHTS**
 IN PAKISTAN



OICCI'S PERSPECTIVE
 2ND EDITION

Member of Commerce and Industry
 10000, F-10/3, Islamabad
 Phone: +92 21 30410814-15 | Fax: +92 21 30427915
 Email: info@oicci.org | www.oicci.org | @oicci_pakistan

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8. Enforcement of Intellectual Property Rights	89

Intellectual Property Rights	Primary Legislation	Supporting Rules
Trade Marks	Trade Mark Ordinance 2001 The Ordinance provides for the registration and classification of trade marks, procedural and jurisdictional powers of the registrar of trademarks and redressal portal for cases of infringement amongst other factors.	Trade Mark Rules 2004 The rules provide for a step by step procedure and requirements regarding all aspects of the trade mark registrations and subsequent requirements and necessities.
	Trade Marks Amendment Act 2023 In addition to creating coherence with the 1930 Act 2012, the TMA Act 2023 introduces the filing and processing made in Pakistan. Moreover, another significant amendment has been made whereby the Registrar of Trademarks has become the sole purveyor of the Registrar of Trademark Court.	





03 Annual Report 2022



Building with Sustainability

Annual Report 2023

Steel
value
society B



03 Annual Report 2022

03 Annual Report 2022

ASTM A615 Grade 60 Rebar

ASTM A615 Grade 60 rebar offers a minimum yield strength of 60,000 pounds per square inch (psi) or 420 megapascals (MPa) in the main grading area. It has a tensile strength of 75,000 psi or 520 MPa. The rebar is characterized by the length of the bar, which is used as a guide for rebar. Grade 60 rebar is particularly suitable for use in heavy-duty concrete applications.

- ASTM A615 Grade 60 rebar offers a minimum yield strength of 60,000 pounds per square inch (psi) or 420 megapascals (MPa) in the main grading area.
- It also features a continuous wire system, which is used to secure the spaces from the center.
- These characteristics make Grade 60 rebar particularly well-suited for use in heavy-duty concrete reinforcement applications.



Expansion Plans

In 2026, the Company completed the BRM with Expansion Phase I of its existing facilities through the expansion project. The Company was able to increase its production capacity of 100,000 MT p.a. to 200,000 MT p.a. in 2026. The Company is planning to further increase its production capacity to meet increased demand and sustain its leadership position in the steel market in Pakistan.

The Company intends to further expand (Phase II) with a view to increase its production capacity to 300,000 MT p.a. by 2030. The Company is planning to further increase its production capacity to meet increased demand and sustain its leadership position in the steel market in Pakistan.

The Company is planning to further increase its production capacity to 300,000 MT p.a. by 2030. The Company is planning to further increase its production capacity to meet increased demand and sustain its leadership position in the steel market in Pakistan.

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Visio

To empower Pakistan by creating sustainable development.



OICCI Blueprint for Agricultural Growth

OICCI's Recommendations for
Increasing Agricultural Productivity



021 22472115
www.oicci.org | @oicci_pakistan

15%

an average over the last three years

of wheat, pulses, and Ukraine, constituting almost 15% on average over the last three years.

Spending on R&D, supported by OICCI's...
...of wheat, pulses, and Ukraine, constituting almost 15% on average over the last three years.

OICCI 02

01 OICCI

OICCI Recommendations for
Increasing Agricultural Productivity

Illustrating Model Supply Chain

Milk Collection Centres within 5 km of producing districts

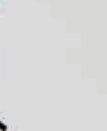
Equipments with automatic pasteurizer and other fit essential quality of milk

Strengthen to Shop price control

Member farming for farmers give usually make for lowest support (20% less 2000 price) term Price support value chain controlled to ensure and consumer price is stable

Model collection needed to eliminate 15% quality losses & ensure milk quality

Rural Milk Producers



By 2030, 50% of Pakistan's population will have migrated to Urban, Pen-Urban.

OICCI 18

13 OICCI

Ruminant	Cow
53%	81%
66%	37%
70%	37%

Cow	Foreign Cow
2,000	5,500
1.3	26
18	11-19
	10
	2

and milk prices have fallen in the past 10 years even the inflationary...

A summary of all the challenges being faced by the dairy industry in Pakistan today

Pakistan Dairy Sector - Challenges



Awareness

- Lack of technical expertise
- Lack of knowledge about
- Lack of understanding on dairy economics



Breeds

- Lack of milk yield (4-3) by per
- Lack of AI services &
- Not available services





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AIRLINK
YOUR SMART DEVICE PARTNER

ANNUAL REPORT
2022

05

GEOGRAPHICAL
PRESENCE



ORG

VISION

To be the market leader recognized locally and internationally as a premium quality multilayered packaging materials.

MISSION

To be the highest level of quality in the industry and to be recognized by our stakeholders for our products, thereby adding value to the business.

To meet the needs of our customers and to be recognized for our products, thereby adding value to the business.

To meet the needs of our customers and to be recognized for our products, thereby adding value to the business.

2022 09

Annual Report 2022



FUTURE REIMAGINED

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JHEEL GAIF UL MALDOOK

Company Profile | TWENTY EIGHT.

Brochures & Folder

We transform ideas into Reality!



SAVE OUR SOUL

SAVE ENVIRONMENT



...efficient
...technology
...European precision for
...our healthy car that save us
...wasting fuel/water. You can find us
...energy generator that produce hydrogen both water
...that it would cost the same as oil. The generator that
...produce a cleaner fuel produce energy, power to our life and
...Germany. We cooperate with Finland for technology aims to
...connected with Japanese manufacturers to make products &



Abbott Laboratories, S.A.

SELL ENVIRONMENT

FORWANT 2013

S	M	T	W	T	F	S	S
01	02	03	04	05	06	07	08
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FORWANT 2014

S	M	T	W	T	F	S	S
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25	26	27	28	29	30	31	

LEFO WATER

Abbott Laboratories, S.A.

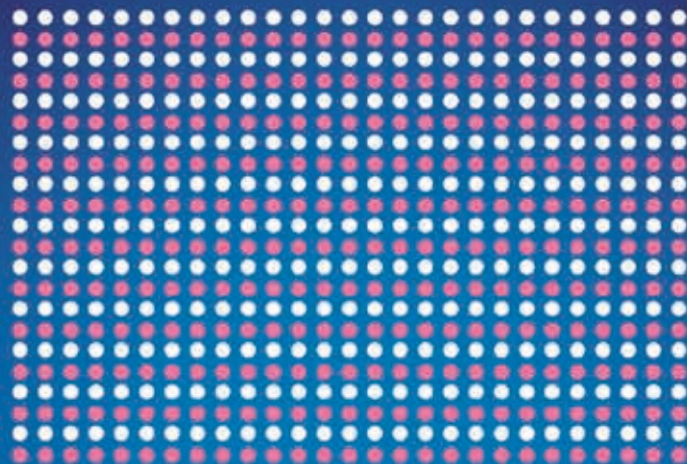
Prevenar[®] 13
Polysaccharide conjugate vaccine



Provides coverage against deadly serotypes 19A, 6A & 3

GUARD AGAINST
DEADLY SEROTYPES

19A



Destroying the bacteria of phenomena



BROADER
IS BETTER

Prevenar **13**
Protects against 13 types of bacteria

Prevenar[®] 13
Prevenar 13 (13-valent pneumococcal polysaccharide vaccine)



Prevenar 13

Coverage against six additional serotypes 1, 5, 7a, 3, 6a & 19a

Broader coverage of any Pneumococcal Conjugate Vaccine (PCV) 13

Coverage of the 13 most causing invasive disease in young children world wide.

Indicated in infants & children from 6 weeks to 2 years of age.

The only Pneumococcal Conjugate Vaccine that includes serotypes 3, 6A & 19A.

Built on the scientific foundation of Prevenar having documented efficacy & effectiveness.

Indicated for IPD, pneumonia & otitis media.

Convenient transition for immunized children & infants from Prevenar to Prevenar 13.

Prevenar 13 has a safety profile similar to Prevenar.

The First & Best

Wyeth

13 REASONS TO USE Prevenar 13

Broader coverage of any PCV

Built on the scientific foundation of Prevenar.

Indicated for IPD, pneumonia and Otitis Media.

Approved for almost all serotypes.

Includes serotypes 3, 6A AND 19A.

Similar safety profile.

Coverage of 13 most invasive serotypes.

Convenient transition.

Indicated for almost all babies.

For children 6 weeks to 5 years.

13 REASONS TO USE Prevenar 13

Indicated for almost all babies.

Approved by AAP, FDA and EMCX.

Can be used in 2+1 schedule when 6-12m.

Established Prevalence Center (CPR) 1071

Prevenar 13
will vanish away 13 bacteria of pneumonia



Broader is Better

5 REASONS
TO USE PONSTAN

Ponstan[®] Forte

Pfizer Working together for a healthier world[™]

The advertisement features a woman in a dynamic, mid-air pose, wearing a brown long-sleeved top and blue jeans. She is holding a long, flowing scarf that is purple and yellow. She is standing on a large, stylized number '5' that is also purple and yellow. The background is white. The text '5 REASONS TO USE PONSTAN' is positioned below the woman. At the bottom left, the text 'Ponstan[®] Forte' is displayed. At the bottom right, the Pfizer logo and tagline 'Working together for a healthier world[™]' are visible.

Newsletters

COMMUNIQUE



Working together to save lives

Pakistan rolls out winning culture

Field force meeting preferred for the launch



	20 SALES-FORCE AT THE FOREFRONT OF GP ENGAGEMENT	 risk management	
14 PFIZER PAKISTAN'S COMMERCIAL CALENDAR 2011 OPENS THE ART FRONT	 lead the way with marketing	17 PFIZER DISTINGUISH TRAINING AND DEVELOPMENT OF RETAILER	 empowerment
 accountability			25 SALES-FORCE AT THE FOREFRONT OF GP ENGAGEMENT

COMMUNIQUE

Vol. 28, part 1 / mai 2010 (suite)

11
Market Pay Management

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Medical

13
PMA

15
Finance and Engineering

16
Marketing Area French



Working together for a healthier world



At 31, Oct 1 Dec 2010 issue

COMMUNIQUE

12 Breast Cancer
Internal Awareness
event

20 Prevenar 13
Launched

22 Arms French
TVC shoot

26 Method 1 & 2
Graduation
Ceremony

10 BILLION **16%**
growth

2011: Pfizer Pakistan's Aspirations



Working together for a healthier world™

COMMUNIQUE

Pfizer Pakistan Newsletter

09 EM Asia calls for latest collection engagement initiative | 14 Anti-Infectives Summit 2011 | 23 Implementation of ARBIA



**WIN WITH
PFIZER 2012**



**PFIZER PAKISTAN
ENDS 2011 ON A HIGH NOTE**
- Annual Sales Conference

 Working together for a healthier world

The Custodian slate

Summer 2010 ۱۰۱-۱۱۱ (۱۱۱-۱۱۱)



D E T E R M I N E D T O B E V I D E N T

"I was facing a
lockdown but
all my dogs were
suffering. NZB
Kasei (2007) has
proven for me a
reliable breed.
Not only have I
acquired them on
easy terms, I have
also gained of
invaluable advice
and technical
support. NZB
Kasei Dogs is easy
to use, and all my
documents were
processed
quickly. Everyone
was on the
same page, my
property and I
got them that I
was NZB Kasei Dog
App 2/40"



0800.CDCPL | 23275 www.cdc.pakistan.com



The Custodian slate

Summer 2010 Jan-Min 2010 Page 102



Through a vibrant
network of
CDC's, determine
too and drive to
local, outperform
and out-
maneuver the
competition is
depicted in a
complex manner.
Through elements
that depict
performance
and the
custodianship
CDC is portrayed
as the vanguard of
the economic
market through its
essential services.

P E R S O N N E L



0800-CDCPL 123275 www.cdcpakistan.com





May-Oct, 2009

INFORM

EVENTS UPDATE



OCCI President meets Shaukat Tarin along with representatives of other trade bodies

Islamabad, June 19, 2009 To discuss and resolve the issues that emerged following the announcement of the Federal Budget 2009-10, Mr. Shaukat Tarin, Advisor to the Prime Minister on Finance invited separate business delegations to Islamabad. OCCI was one of the trade bodies representing the various investors in the country and their issues regarding the new budget.

By the end of the meeting Mr. Tarin, agreed to make some of the issues put up by the delegation and assured them of taking these issues into serious consideration.



Mr. Shaukat Tarin, Advisor to the Prime Minister on Finance

Interactive Sessions with Competition Commission of Pakistan (CCP)

Karachi, May 11, 2009 Mr. Khalid Mera, Chairman, Competition Commission of Pakistan (CCP), along with other notable members of his team visited the OCCI to hold an interactive session with member companies.

The session was held in continuation of the ongoing interaction between OCCI and CCP aimed at providing members opportunities to better understand the functions of CCP. The session mainly focused on issues related to the Office of Fair Trade, Monopolies and Mergers & Acquisitions.

The CCP delegation comprised Mr. Khalid A. Mera - Chairman, Mr. Mubeela Mushtaq - Member Advocacy & Research, Mr. Babar Kamran Hameed - Member Legal, Mr. Akhbar Ghaffar - Member Carrels & Mergers.



From R. Mr. Akhbar Ghaffar, Member Carrels & Mergers - OCP, Mr. Khalid A. Mera, Chairman - CCP, Mr. Qaiser Usmani, Chairperson - OCCI (seated), Sub-Chairperson Mr. Mubeela Mushtaq, Member Advocacy & Research - CCP



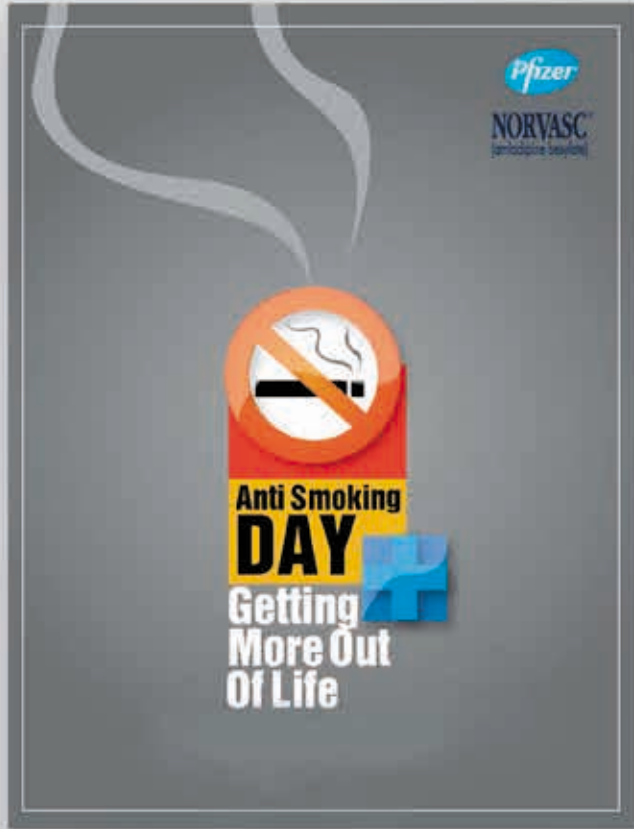
From R. Mr. Akhbar Ghaffar, Member Carrels & Mergers - OCP, Mr. Babar Kamran Hameed, Member Legal - CCP, Mr. Khalid A. Mera, Chairman - CCP

Company Profile | FOURTY FOUR.

Event Design

We transform ideas into Reality!



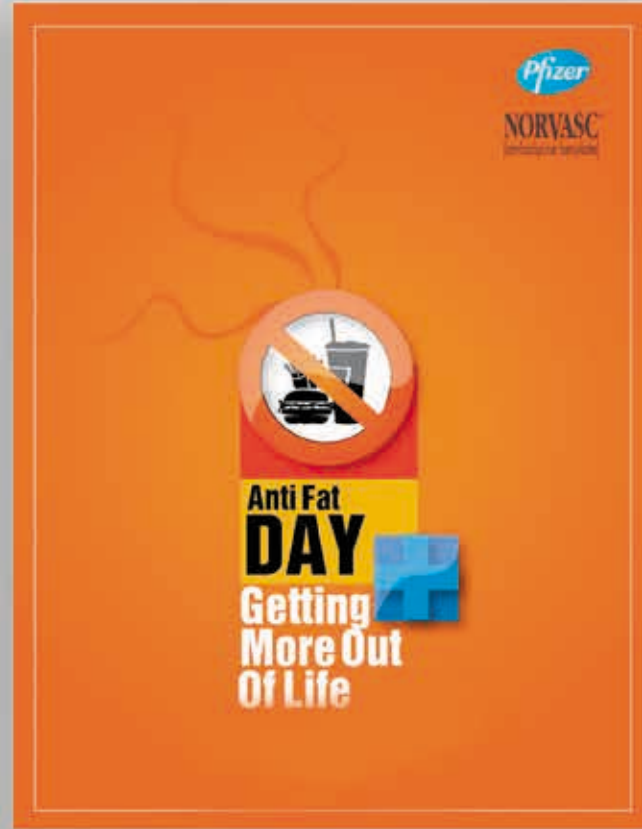


A poster with a dark grey background. At the top right, the Pfizer logo is in a blue oval, with "NORVASC" and "(amlodipine besylate)" below it. In the center, a red circle with a white background and a diagonal slash contains a black cigarette with smoke rising from it. Below this is a yellow banner with "Anti Smoking" in black and "DAY" in large black letters. To the right of "DAY" is a blue puzzle piece icon. Below the banner, the text "Getting More Out Of Life" is written in white.

Pfizer
NORVASC
(amlodipine besylate)

Anti Smoking
DAY

Getting More Out
Of Life



A poster with an orange background. At the top right, the Pfizer logo is in a blue oval, with "NORVASC" and "(amlodipine besylate)" below it. In the center, a red circle with a white background and a diagonal slash contains a black silhouette of a burger and a soft drink. Below this is a yellow banner with "Anti Fat" in black and "DAY" in large black letters. To the right of "DAY" is a blue puzzle piece icon. Below the banner, the text "Getting More Out Of Life" is written in white.

Pfizer
NORVASC
(amlodipine besylate)

Anti Fat
DAY

Getting More Out
Of Life

Pfizer
NORVASC
(amlodipine besylate)

GETTING
MORE OUT OF LIFE

See NORVASC (amlodipine besylate) Tablets, Tablets and Tablets for full prescribing information. NORVASC (amlodipine besylate) Tablets, Tablets and Tablets are prescription drugs. They should be used only as directed. See NORVASC (amlodipine besylate) Tablets, Tablets and Tablets for full prescribing information.

Pfizer
NORVASC
(amlodipine besylate)


GET WELL SOON

GETTING
MORE OUT OF LIFE

See NORVASC (amlodipine besylate) Tablets, Tablets and Tablets for full prescribing information. NORVASC (amlodipine besylate) Tablets, Tablets and Tablets are prescription drugs. They should be used only as directed. See NORVASC (amlodipine besylate) Tablets, Tablets and Tablets for full prescribing information.



**WHY MY
JOB IS FUN**



**ANSWER THE QUESTION FROM
THE BOTTOM OF YOUR HEART**

see for your self everyday in your email





International Power



Creativity
**ENHANCE YOUR
CREATIVITY
WHILE DOING YOUR BEST**



Why my Job is fun??



International Power



Answer the question from the bottom of your Heart



Simple, standard processes - more satisfied customers

Live the change



Transformation at its best; making us fitter for the future!

Downstream **One**



Simple, standard processes - more satisfied customers

Live the change



Transformation at its best; making us
fitter for the future!

Downstream **One**

Secured income with optimum profits



AIM offers its investors with a substantial stream of income that grows with the passage of time. The fund managers, by utilizing their expertise, invest in securities that provide maximum returns with security. Security is assured by diversifying the fund across multiple investment portfolios.

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Investment
Management Ltd.

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USE helmet  RIDE SAFELY

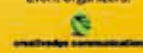
Partners:



Endorsed by:



Event Organizers:



Calendars

BROODING THE CANVAS



COMPLIANCE

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BROODING THE CANVAS			
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COMPLIANCE

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SYNERGIZING TO DELIVER
HARMONY

Harmony among farmers, equipment and processes. The ultimate job of logging operations. Invested with agricultural operations is a fact that is mirrored at CDC. **Harmony** means support for CDC enables industry support accounts in CDC for economic settlement and recovery of accounts, of the work diligently monitoring is committed to its values and to healthy partnerships.



0800-CDCPI | 23275 | www.cdcpakistan.com

May 2011

SUN	MON	TUE	WED	THU	FRI	SAT	CDC
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June 2011

SUN	MON	TUE	WED	THU	FRI	SAT	CDC
	1	2	3	4	5	6	7
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SYNERGIZING TO DELIVER
DIVERSITY

CDC 0800-CDCPI 23275 | www.cdcpakistan.com

SYNERGIZING TO DELIVER
DIVERSITY

CDC 0800-CDCPI 23275 | www.cdcpakistan.com



Clean Water



Abbott Laboratories' Clean Water solutions
provide a wide range of water treatment products. The
"Aqua" line includes products for drinking water treatment,
wastewater treatment and industrial water treatment. The
"Aqua" line also includes products for water distribution
systems. For more information, visit us online at
www.abbott.com/cleanwater




Clean Energy



Clean Environment



January 2011

 **Abbott
Laboratories, S.A.**



CARING FOR PEOPLE



we have designed
Caring for People as
a healthy, safe, and
efficient way to
take care of people.
Caring for People
is a healthy, safe, and
efficient way to
take care of people.
Caring for People
is a healthy, safe, and
efficient way to
take care of people.

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Laboratories, S.A.**



CARING FOR PEOPLE



 **Abbott
Laboratories, S.A.**



CARING FOR PEOPLE



Company Profile

SIXTY FOUR.

Print Ads

We transform ideas into Reality!





**KASB CAPITAL
PROTECTED
BLACKGOLD FUND**

**INVEST
IN YOUR DREAM
PORTFOLIO**

KASB FUND is subject to the risks of equity and may experience volatility and fluctuations in the investment Company. The fund may invest up to 100% in equity securities or up to 100% in debt securities according to market conditions.

managed by

 **KASB FUNDS**



Social Investment sees the need, not the cause

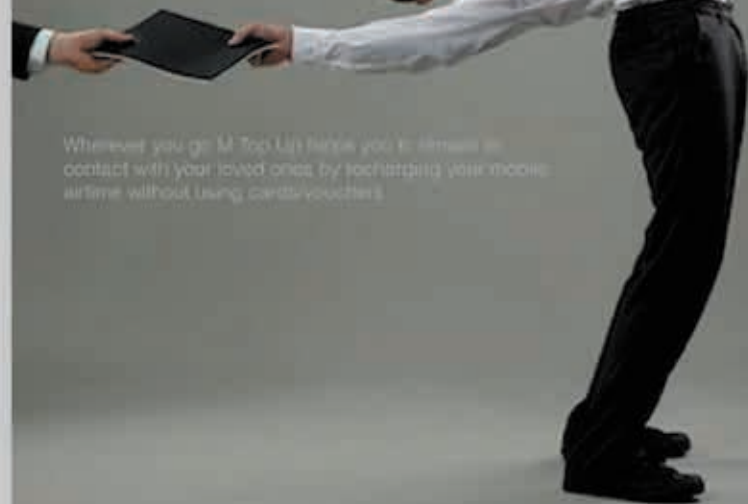
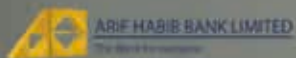
Shell Pakistan places community investments key aligned to its core or a business objective. Each year we support a broad range of social development initiatives in the areas of health, education, community development & environment.

Currently, Shell Pakistan is involved in a project which includes (BRI) for providing low cost treatment technology to poor communities. Shell Pakistan has brought together its business and led the way for the future with Shell Support, a large program that addresses the education of children who are at risk because of their parents' inability to pay for their children's education. As a part of our community service and social responsibility, Shell is working with a partner for our country's college students to design, build and maintain efficient water distribution systems as a challenge. Shell HIV/AIDS program has been actively playing a crucial role in creating awareness and reducing the stigma associated with it. Capacity building workshops on the ground level for the employment of having remained has been the part of our long term strategy. Ever since the launching of Shell in Pakistan, we are continuously working towards the social operations. The long term relation with UNICEF for our health education program is an example of our strong technical society social investment initiative. Shell.com



Recharging

is Now
Easier than
this



Wherever you go, M-Top Up helps you to remain in contact with your loved ones by recharging your mobile airtime without using cards/vouchers.

Capturing life and experience



PICIC INCOME FUND

PICIC Asset Management Company helps you to capture the most precious moments of your life, by giving you an opportunity of investing in its Income Fund. With PICIC (AMC) professional team, every hour, every second enjoy the consistent and secure returns even offered by Pakistan's one of the largest Asset Management Company.

RATED AM3 (JCR-VIS)

PICIC Asset Management Company Ltd.

1st Floor, Schoh Centre, I.I. Chundrigar Road, P.O. Box 5080, Karachi 74000
PABX NUMBER: (92-21) 2274788-91, FAX: (92-21) 2274783
WEBSITE: www.picicamc.com, EMAIL: info@picicamc.com

A 100% owned subsidiary of NIB Bank Limited





Pak Oman Investment Company Limited

Certificates of Investment



Long Term Rating of AA - (Double A Plus) and Short Term Rating of A 1 + (A One Plus) by JCR VIS Credit Rating Company.

Rate of Return

Tenure	Rate of Return
3 Months	12.00%
6 Months	12.25%
12 Months	12.50%

Pak Oman Investment Company Limited is a Development Financial Institution (DFI) owned jointly by the Government of Pakistan and the Sultanate of Oman.

We offer Certificates of Investment (COIs). Certificate holders are offered the option of investing for 3, 6, 12 months and above at premium rates.

The scheme is especially tailored to meet the requirements of high net worth individuals, corporate entities and businesses. For individuals, the minimum investment is Rs. 250,000.



Besides corporate and semi-autonomous bodies, a number of President Funds have also invested in this scheme, which is evidence of the confidence reposed in Pak Oman Investment Company Limited by Trustees of such Funds.

For further enquiries:
092-21-5630971-75
or log on to:
www.pakoman.com



Our ability to achieve begins with the first step

Satisfaction does not come with achievement, but with effort. Our full effort is our full victory.





300
DESTINATION

THE FUTURE YOU SEE IS THE FUTURE YOU GET

Destination 300 is a vision and an inspiration to revolutionize Shell Pakistan, into a 300 public company by FY14. Shell Pakistan has taken a pledge to be the world industry and competitive Energy Company, for the accomplishment of this goal we are committed to think beyond, take personal responsibility, drive the change and proactively engage, throughout the organization and set the pace in our profession. The leaders will engage with us.

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Satisfaction does not come with achievement, but with effort. Our full effort is our full victory.



**PREPARE FOR
GLORY**

300
DESTINATION

Destination 300 is a vision and an inspiration to revolutionize SAAR Pakistan, into a \$200 million company by 2015. Shell Pakistan has taken a pledge to be financial, operational and commercial Energy Company. For the accomplishment of this goal we are steadfast to think beyond, take personal accountability, drive the strategic and operational agenda throughout the organization, and be relentless in our execution. The leaders will engage staff to "DESTINATION 300" vision as a bold endeavor, for breaking new frontiers. It is up to each and every one of us to make this a reality, harness our safety and all aspects of growth, operational excellence and efficiency.

Hence, Satisfaction does not come with achievement, but with effort. Our full effort is our full victory.





Growth
in Time



Growth should not be hampered by:

- Impaired Physical Growth and help them obtain big achievements for which they are born.
- Malnourishment
- Loss of Appetite

INCREMIN[®]



We transform ideas into **Reality!**



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Website: www.digiartsonline.com